Pin-Jia Yeh

Experience UI/UX | Web Designer

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Osaka, Japan

"Design balances user needs with creativity, conveying the value of human-tech interaction. I seek unique, pragmatic solutions."

EDUCATION

Chaoyang University of Technology | Bachelor of Arts

Sep. 2005 — Jun. 2009 | Taichung, Taiwan

- Commercial Negotiation
- Business Psychology
- Courses in Economics
- International trade | International Finance and Banking

SKILL

Design

Web Design • User Experience Design • UI Design • Informative Architecture • User Journey • Interactive Prototyping • Wireframing • Data Analysis • Usability Testing • Graphic Design • Digital Media Design

Software

Figma • Adobe (XD/ Photoshop/ Illustrator) • Sketch • Wordpress • Studio • Notion • VS Code • HTML(Pug) • CSS (Sass) • JavaScript • PHP • Github • Spline • Webflow

Soft Skills

Communication / Negotiation skills • User Interviewing • Project Management • Cross-Culture Working Capabilities • Lead and Management • Contingency Capabilities • Toughness and Adaptability • Cooperation Ability • Critical thinking and Problem Shooting Skills

Side Project

Teachify One - App Design

Sep. 2023 — Nov. 2024 / Feb.2024 — May. 2024

Led of 2 in designing an real-life mobile app. Mentored junior designers

Job Spotlight - CMS Design

Jun. 2024 — Current

UI/UX designer of a job sharing social platform

WORKING EXPERIENCE

ACTBE Inc. | UI/UX Designer

Dec. 2023 — May. 2024 | Osaka, Japan

- Assisting the PM in analyzing competitors and discussing the design style to ensure brand consistency. I also used no-code Studio for development, saving costs and time.
- Responsible for designing a seamless corporate website for an overseas company, incorporating 3D-Spline tool interactive technology to highlight a sense of innovation and technological advancement.

CHOKOKU Inc. | UI/UX Designer

Jun. 2021 — Sep. 2023 | Osaka, Japan

- Improved the company in-house product for a social media sharing blog website by conducting third-party analysis, identifying UX issues, performing usability reviews, persona, site map, user journey, considering accessibility, and redesigning and developing the website.
- Responsible for overseeing projects from UX design, UI design to development. After understanding client needs, I quickly determined the design direction, which received positive feedback from the client.
- Impressed clients from design to animated prototyping presentation with Figma , allowing them to grasp page dynamics quickly and significantly reducing communication time with internal engineers.
- Participated in multiple cross-functional team digital media design projects, successfully helping clients attract more followers on social media.

Wasabi Inc. | UI/Web Designer

Sep. 2019 — Oct. 2020 | Osaka, Japan

- Completed the design and development of the company's product service support website and successfully connected it to the backend CMS system, despite not having PHP development skills. This initiative effectively reduced the frequency of customer inquiries about the product, thereby improving customer service efficiency.
- Customize the system with smarty language for eCommerce user to ensure consistency across the whole customer journey

SUBA Inc. | Freelancer

Jan. 2019 — May. 2021 | Osaka, Japan

- Assisted companies in replacing outdated web layouts by redesigning, developing, and maintaining their websites.
- Logo and business card design, establishing a strong brand image. This not only left a lasting impression on clients but also improved user-centered web experiences, contributing to the company's growth and success.